



Union County Heritage Festival & Wild Turkey 5K

2022 T-shirt Logo Design Contest

The contest is open to everyone who lives, works, attends school, or is a member of an Art Association in Union County, North Carolina!

We want YOU to help create our 2022 T-shirt!

All accepted designs will be displayed at the Heritage Festival and posted to Facebook!

Prizes for the Winning Entry

- ◆ A cash award in the amount of \$100 from the UC Heritage Festival Committee.
- ◆ Award Presentation will be held on September 17 at the Heritage Festival.
- ◆ Two free t-shirts with the winning design.
- ◆ Special recognition in a Press Release, on the Heritage Festival Website, and on Facebook.
- ◆ Contest winner will have the use of the chosen logo for their personal artist portfolio.

Design must include the following text:

- ◆ Union County Heritage Festival Wild Turkey 5K Trail Run and Walk (or Run/Walk)
September 17, 2022.

Design must also include the following:

- ◆ A fun, animated, illustration of a wild turkey (We're serious about the FUN, ANIMATED part!)
- ◆ Artist's signature unobtrusively placed within logo design.

Other Design Considerations:

- ◆ Design should reflect a family-oriented event
- ◆ Artwork must be original and the design be the creation of the submitting artist.
- ◆ Image should be colorful and graphically appealing with easy-to-read lettering.
- ◆ Design will appear on the front of the shirt (back is reserved for sponsor logos).
- ◆ Design will be used on a white t-shirt for the Race participants.
- ◆ Design must be limited to a maximum of 4 colors (to be verified by printer) - be creative with shading & details.



NC State University and N.C. A&T State University are collectively committed to positive action to secure equal opportunity and prohibit discrimination and harassment regardless of race, color, national origin, religion, political beliefs, family and marital status, sex, age, veteran status, sexual identity, sexual orientation, genetic information, or disability. NC State, N.C. A&T, U.S. Department of Agriculture, and local governments cooperating.

unioncountyheritagefestival.org



2022 T-shirt Logo Design Contest

Submission Requirements:

Design must be submitted by July 31st, 2022 via email to Cynthia Chandler: izzybrisk00@gmail.com

- ◆ Please submit your design as a PNG, JPEG or PDF file.
- ◆ All entry emails should have on the subject line “2022 T-shirt Design Contest”
- ◆ **Your submission email must include:**

<u>Artist First and Last Name</u>	<u>Is the Artist a Minor?</u>	<u>If so, name of responsible adult.</u>
<u>Phone Number</u>	<u>Home Address</u>	<u>T-shirt size</u>

If you do not live in Union County, please also tell us the name and address of where in UC you are employed, or go to school, or the Art Association you are affiliated with.
- ◆ **Submission must be accompanied by a signed Consent and Release** (available on website).
- ◆ We will let you know when we receive your submission.
- ◆ The Heritage Festival Committee reserves the right to request minor revisions to a design for re-submission.
- ◆ There is no cost to enter the contest.
- ◆ Artists may submit one, but not more than two designs.

Selection:

- ◆ A panel of judges will select the winner.
- ◆ The winner will be notified the week of August 8th.
- ◆ The winning entry becomes property of the Union County Heritage Festival, but contest winner will have the use of the chosen logo for their personal artist portfolio.

Questions: Cynthia Chandler, izzybrisk00@gmail.com

Thanks for participating!



NC State University and N.C. A&T State University are collectively committed to positive action to secure equal opportunity and prohibit discrimination and harassment regardless of race, color, national origin, religion, political beliefs, family and marital status, sex, age, veteran status, sexual identity, sexual orientation, genetic information, or disability. NC State, N.C. A&T, U.S. Department of Agriculture, and local governments cooperating.

unioncountyheritagefestival.org