



Union County Heritage Festival & Wild Turkey 5K 2020 T-shirt Logo Design Contest

The contest is open to everyone who lives, works, attends school, or is a member of an Art Association in Union County, North Carolina!

Prizes for the Winning Entry

- ◆ A cash award in the amount of \$100 from the UC Heritage Festival Committee
- ◆ Award to be presented at the 2020 UC Heritage Festival on September 19. Time TBA.
- ◆ Artist's name on the t-shirt or signature within the design (artist's preference).
- ◆ Two free t-shirts with the winning design (one white/one color).
- ◆ Special recognition in a press release and on the festival Website and on Facebook.
- ◆ Contest winner will have the use of the chosen logo for their personal artist portfolio.

Design must include the following text:

- ◆ Union County Heritage Festival Wild Turkey 5K Trail Run and Walk (or Run/Walk)
September 19, 2020

Design must include the following graphic:

- ◆ A fun, animated, illustration of a wild turkey (We're serious about the FUN, ANIMATED part!)

Other Design Considerations:

- ◆ Design should reflect a family-oriented event
- ◆ Have lettering that is easy to read
- ◆ Artwork must be original and the design be the creation of the submitting artist. No clip art.
- ◆ Image should be colorful and graphically appealing.
- ◆ Design will appear on the front of the shirt (back is reserved for sponsor logos).
- ◆ Design will be used on both a white and a bright colored t-shirt (you may suggest the color).
- ◆ Design must be limited to a maximum of 4 colors – be creative with shading & details.



2020 T-shirt Logo Design Contest

Submission Requirements:

- ◆ **Design must be submitted by July 31st, 2020** via email to smcelveen1974@gmail.com
- ◆ Please submit your design as a **pdf** file.
- ◆ All entry emails should have on the subject line **“2020 T-shirt Design Contest”**
- ◆ **Your submission email must include:**
First and Last Name Phone Number Home Address
- ◆ If you do not live in Union County, please also tell us the name and address of where in UC you are employed, or go to school, or the Art Association you are affiliated with.
- ◆ **Submission must be accompanied by a signed Consent and Release** (available on website).
- ◆ We will let you know when we receive your submission.
- ◆ The Heritage Festival Committee reserves the right to request minor revisions to a design for re-submission.
- ◆ There is no cost to enter the contest.
- ◆ Artists may submit one, but not more than two designs.

Selection:

- ◆ A panel of judges will select the winner.
- ◆ The winner will be notified the week of August 10th.
- ◆ The winning entry becomes property of the Union County Heritage Festival.

Questions: Sonia McElveen, C: 704-221-1930, smcelveen1974@gmail.com

Thanks for participating!



NC State University and N.C. A&T State University are collectively committed to positive action to secure equal opportunity and prohibit discrimination and harassment regardless of race, color, national origin, religion, political beliefs, family and marital status, sex, age, veteran status, sexual identity, sexual orientation, genetic information, or disability. NC State, N.C. A&T, U.S. Department of Agriculture, and local governments cooperating.

unioncountyheritagefestival.org