



Sponsorship Levels

Presenting (EXCLUSIVE) \$2,500

- “Presented by your business” on home page of website with link to your business website
- “Presented by your business” on promotional banners placed around Union County
- “Presented by your business” on festival fliers (if identified before March 1st)
- Public recognition by Emcee at the event
- “Presented by your business” projected on large screens in vendor ballrooms
- “Presented by your business” printed on pre-event advertising
- “Presented by your business” on Festival Map at event
- Continuous banner on Heritage Festival social media
- “Presented by your business” on large 6’x4’ banner at festival entrance
- “Presented by your business” printed on back of festival T-shirts
- Complimentary 5K registration & festival T-shirts (Max 10)
- Festival booth space upon request

Platinum White Oak \$1,500

- Business logo on promotional banners placed around Union County
- Public recognition by Emcee at the event
- Logo projected on large screens in vendor ballrooms
- Business logo printed on pre-event advertising
- Logo on Festival Map at event
- Banner with your business logo identifying you as a Platinum White Oak Sponsor
- Business logo displayed on Heritage Festival website with link to your business website
- Twice monthly recognition on Heritage Festival social media with a ‘Thank You to Your Business’ post
- 2 business banners (if provided by business) will have prominent display at event
- Business logo printed on back of festival T-shirts
- Complimentary 5K registration & festival T-shirts (Max 8)
- Festival booth space upon request

Goldenrod \$1,000

- Public recognition by Emcee at the event
- Logo projected on large screens in vendor ballrooms
- Business logo printed on pre-event advertising
- Business logo on Festival Map at event
- Banner with your business logo identifying you as a Goldenrod Sponsor
- Business logo displayed on Heritage Festival website with link to your business website
- Monthly recognition on Heritage Festival social media with a “Thank you to Your Business” post, through one month post event

- Business banner (if provided by Business) will have prominent display at event
- Business logo printed on back of festival T-shirts
- Complimentary 5K registration & festival T-shirts (Max 6)
- Festival booth space upon request

Silver Maple \$500

- Business logo displayed on Heritage Festival website with link to your business website
- Business Logo included in thank you post on Heritage Festival social media one week before event
- Business logo included on a sponsorship banner displayed at the event
- Business banner (if provided by Business) will have prominent display at event
- Business logo printed on back of festival T-shirts
- Complimentary 5K registration & festival T-shirts (Max 4)
- Festival booth space upon request

Bronze Fennel \$250

- Business name listed on Sponsor Page of Heritage Festival website
- Business name included in thank you post on Heritage Festival social media one week before event
- Business name printed on a sponsorship banner displayed at the Heritage Festival
- Business name printed on back of festival T-shirts
- Complimentary 5K registration & festival T-shirts (Max 2)
- Festival booth space upon request

Friends of the Festival

Donations with a value of up to \$249 (cash, gift cards, gift certificates, raffle baskets, items, or products to be used for the Heritage Festival Raffle, for Wild Turkey 5K Race Door Prizes, or other items or funds to be used for facilitation of the Heritage Festival).

- Business/individual’s name listed on sponsor page of event website
- Business/individual’s name listed on a poster displayed at the Heritage Festival Information Tent
- Business/individual’s name listed in the ‘Thank You to our Friends of the Festival’ post on social media
- Raffle basket donations may include your business cards and contact information (will be located by your donation on the raffle table)
- 5K door prize donations will have the business name announced to race participants

We will work to tailor your gift or pledge so that it meets your interests and accomplishes your philanthropic goals.

unioncountyheritagefestival.org

NC STATE EXTENSION

Master Gardener | Union County
Volunteer Association